

WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

Greer Margolis Mitchell Burns, Inc (GMMB)

Attention: Accounts Payable

Washington, DC 20007

3050 K St NW

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 495063-1
 09/30/12
 September 2012
 08/27/12 - 09/30/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WFSB
 Heather Uttley
 HRP-WASHING
 National

Advertiser

Product FRIENDS OF E ESTY Estimate Number 1864

Friends of Elizabeth Esty

....

Flight Dates Order # 09/25/12 - 10/01/12 495063

Alt Order # 06334166

Billing Calendar Broadcast Billing Type Cash Deal#

\$575:00 NM

Special Handling

IDB#

Advertiser Code Product Code 118 125

Agency Ref

Advertiser Ref

Send Payment To:

Billing Address:

WFSB BOX 13034

Newark, NJ 07188-0034

1 WFSB Tu 09/25/12

Credited

						Spots/			
ine Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/25/12	09/28/12	Late Night with David	Lett 11:35pm - 12:37ar	n -TWTF	:30	2	\$200.00	NM	<u> </u>
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -TWTF	Spots/Week 2	<u>Rate</u> \$200.00					
Spots: # 0	Ch Day Air	Date Air Time Desc	ription	Start/End Time	Lenati	n Ad-ID			Rate Typ
			Night with David Letterr			EEC12CT5	07тн		\$200.00 Ni
2 V	NFSBF 09		Night with David Lettern	•		·) EEC12CT5	07тн		\$200.00 NI
									Ψ200.00 (1)
2 09/25/12	09/28/12	Eyewitness News	12pm - 12:30PM	-TWTF	:30	3	\$250.00	NM	***********
Weeks:	Start Date 09/24/12	End Date MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$250.00					
Spots: # C	Ch Day Air	Date Air Time Descr	iption	Start/End Time	Lenoth	Ad-ID			Rate Typ
		25/12 12:16 PM Eyewi	tness News	12pm - 12:30PM		EEC12CT5	07тн		\$250.00 N
1 V	VFSBW 09/	26/12 12:22 PM Eyewi		12pm - 12:30PM		EEC12CT5(07тн		\$250.00 N
3 V	VFSBF 09/	28/12 12:14 PM Eyewi		12pm - 12:30PM		EEC12CT5(\$250.00 N
				1-p 14.001 III					Ψ200.00 MI
3 09/25/12	09/28/12	4p-5p Dr. Oz	4pm-5pm	-TWTF	:30	2	\$300.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$300.00	,				
Spots: # C	h <u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
2 W	/FSBW 09/2	26/12 4:26 PM 4p-5p	Dr. Oz	4pm-5pm	:30	EEC12CT50	7тн		\$300.00 NN
1 W	/FSB Th 09/2	27/12 4:19 PM 4p-5p	Dr. Oz	4pm-5pm	:30	EEC12CT50	7тн		\$300.00 NA
4 09/25/12	09/28/12	Eyewilness News	5am - 5:30am	-TWTF	:30	1	\$450.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # C	h <u>Day Air l</u>	Date Air Time Descri	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 W	FSBTh 09/2	27/12 5:19 AM Eyewit		5am - 5:30am	:30	EEC12CT50	7тн		\$450.00 NM
5 09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm	-TWTF	:30	4	\$575.00	NM	
Weeks:		End Date MTWTFSS 09/30/12 -TWTF	Spots/Week 4	<u>Rate</u> \$575.00					
Spots: # Cl			•	Start/End Time	<u>Length</u>	A4-ID			Rate Type
Spoto. ir Oi	- PAR CHEL	ZACO ZII TITTO DESCIT	/11V11	CHAINCING FILLS	rendin.	Mu-ID			vare type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

5pm - 5:30pm

:00

Eyewilness News



Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
495063-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1864

Line Start Date En	d Date De	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 09/25/12 09	28/12 E ₃	rewitness News	5pm - 5:30pm	-TWTF	:30	4	\$575.00	NM	1 = 11000
4 WFSB 3 WFSB		5:19 PM Eyev		Start/End Time 5pm - 5:30pm 5pm - 5:30pm		n Ad-ID) EEC12CT!)	507тн		Rate Type \$575.00 NM \$575.00 NM
2 WFSB /		? Eyev	vitness News	5pm - 5:30pm	:00)			\$575.00 NM
6 09/25/12 09/	28/12 Ey	ewitness News	5:30a - 6am	-TWTF	:30	1	\$600.00	NM	
09/2 Spots: <u>#</u> Ch <u>[</u>		Date MTWTFSS 0/12TWTF Air Time Desc 5:38 AM Eyew		<u>Rate</u> \$600.00 <u>Start/End Time</u> 5:30a - 6am	Length :30	Ad-ID EEC12CT5	07тн		<u>Rate Type</u> \$600.00 NM
7 09/25/12 09/	8/12 Ey	ewitness News	5:30pm - 6pm	-TWTF	:30	1	\$1,500.00	NM	
09/2	/12 09/3 ay <u>Air Date</u>	Date MTWTFSS 0/12 -TWTF Air Time Desc 5:39 PM Eyew		Rate \$1,500.00 <u>Start/End Time</u> 5:30pm - 6pm	Length	<u>Ad-ID</u> EEC12CT5	07тн		Rate Type \$1,500,00 NM
		ewitness News	6am - 6:30am	-TWTF	:30	2	\$900.00	NM	\$1,000.00 11W
Weeks: <u>Start</u> 09/24 Spots: # Ch <u>D</u>			Spots/Week 2	Rate \$900.00 Start/End Time	Length	Adin			Data Time
2 WFSB Tu 09/25/12 6:10 AM Eyewitness News 1 WFSB W 09/26/12 6:24 AM Eyewitness News			6am - 6:30am 6am - 6:30am	:30	EEC12CTS(EEC12CTS(Rate Type \$900.00 NM \$900.00 NM	
9 09/25/12 09/2	3/12 Eye	witness News	6pm - 6:30pm	-TWTF	:30	3	\$700.00	NM	
Weeks: <u>Start</u> 09/24 Spots: <u>#</u> Ch <u>Da</u> 3 WFSB W 1 WFSB Th 2 WFSB F			iness News iness News	Rate \$700.00 <u>Start/End Time</u> 6pm - 6:30pm 6pm - 6:30pm 6pm - 6:30pm	:30	Ad-ID EEC12CT50 EEC12CT50 EEC12CT50	7 ТН		Rate Type \$700.00 NM \$700.00 NM \$700.00 NM
10 09/25/12 09/2	3/12 Eye	witness News	6:30am - 7am	-TWIF	:30	2	\$900.00	NM	
Weeks: <u>Start</u> 09/24 Spots: <u>#</u> Ch <u>Da</u> 1 WFSB Tu 2 WFSB W	12 09/30 / <u>Air Date</u>		ness News	<u>Rate</u> \$900.00 <u>Start/End Time</u> 6:30am - 7am 6:30am - 7am		Ad-ID EEC12CT50			<u>Rate Type</u> \$900.00 NM \$900.00 NM
11 09/25/12 09/28	/12 CBS	: THE EARLY SH	OV7am - 9am	-TWTF	:30	3	\$600.00	NM	
2 WFSB Tu 1 WFSB W 3 WFSB F	12 09/30/ Air Date 09/25/12 09/26/12 09/28/12	Air Time Descrip 7:26 AM CBS: 7:56 AM CBS: 8:47 AM CBS:	THE EARLY SHOW THE EARLY SHOW THE EARLY SHOW	Rate \$600.00 <u>Start/End Time</u> 7am - 9am 7am - 9am 7am - 9am	:30 E	EC12CT507 EC12CT507 EC12CT507	7TH 7TH		Rate Type \$600.00 NM \$600.00 NM \$600.00 NM
12 09/25/12 09/28	'12 9am	-10am	9am - 10am	-TWTF	:30	2	\$400.00	MM	



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invoice #	Invoice Date	Invoice Month	Invoice Period
495063-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1864

			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 -TWTF 2	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengti	Ad-ID			Rate Type
1 WFSB Tu 09/25/12 8:59 AM 9am-10am	9am - 10am	:30	EEC12C1	′\$07тн		\$400.00 NM
2 WFSB W 09/26/12 9:51 AM 9am-10am	9am - 10am	:30) EEC12CT	507тн	-	\$400.00 NM
13 09/29/12 09/29/12 7a-9a Sat. Eyewitness Ne7am-9am	1-	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/24/12 09/30/121- 1	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WFSB Sa 09/29/12 8:34 AM 7a-9a Sat. Eyewitness New	7am-9am	:30	EEC12CT	507тн		\$450.00 NM
14 09/30/12 09/30/12 Eyewitness News 6:30pm - 7pm	1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>				Rate Type
1 WFSB Su 09/30/12 6:43 PM Eyewitness News	6:30pm - 7pm	:30	EEC12CT	507тн		\$350.00 NM
15 09/30/12 09/30/12 Amazing Race 8pm - 9pm	1	:30	1	\$3,900.00	NM	
Weeks: <u>Start Date End Date MTWTFSS Spots/Week</u> 09/24/12 09/30/121 1	Rate \$3,900.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WFSB Su 09/30/12 8:51 PM Amazing Race	8pm - 9pm	:30	EEC12CTS	507тн		\$3,900.00 NM
16 09/30/12 09/30/12 CBS Sunday Morning 9:00am - 10:30am	1	:30	1	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/24/12 09/30/121 1	Rate \$800.00					0.00
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WFSB Su 09/30/12 9:07 AM CBS Sunday Morning	9:00am - 10:30an	1 :30	EEC12CT5	07тн		\$800.00 NM
17 09/25/12 09/30/12 Eyewitness News 11PM - 11:35PM	-TWTFSS	:30	3	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 -TWTFSS 3	Rate \$1,200.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length .	Ad-ID			Rate Type
3 WFSBW 09/26/12 11:34 PM Eyewitness News	11PM - 11:35PM		EEC12CT5			\$1,200.00 NM
2 WFSB Sa 09/29/12 11:23 PM Eyewitness News 1 WFSB Su 09/30/12 11:07 PM Eyewitness News	11PM - 11:35PM 11PM - 11:35PM		EEC12CT5			\$1,200.00 NM \$1,200.00 NM
21 09/29/12 09/29/12 Eyewitness News Weekei6am - 7am	1-	:30	1	\$350.00	NM	\$1,200.00 1410
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
09/24/12 09/30/121 1	\$350.00	1	e			. . –
Spots: # Ch Day Air Date Air Time Description 1 WFSB Sa 09/29/12 6:52 AM Eyewitness News Weekend	<u>Start/End Time</u> 6am - 7am	Length /	<u>\d-ID</u> :EC12CT5()7 т н		<u>Rate Type</u> \$350.00 NM
24 09/27/12 09/28/12 Eyewitness News 5am - 5:30am	TF	:30	1	\$450.00	NM	WINT OO.OOO
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
09/24/12 09/30/12TF 1	\$450.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WFSB Th 09/27/12 5:27 AM Eyewitness News	Start/End Time 5am - 5:30am	Length A	<u>d-ID</u> EC12CT50)7тн		<u>Rate Type</u> \$450.00 NM
25 09/29/12 09/29/12 NCAA Football Reg. Seas11:00am - 7:00pm	S-	:30	2	\$150.00	NM	



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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 495063-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12

Advertiser Product Estimate Number
Friends of Elizabeth Esty FRIENDS OF E ESTY 1864

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
25	09/29/12	09/29/12	NCAA Football Reg.	Seas11:00am - 7:00pm	S-	:30	2	\$150.00	NM	
V	Neeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12S-	Spots/Week 2	<u>Rate</u> \$150.00					
5	Spots: # Cl				Start/End Time		<u>h Ad-ID</u>			Rate Type
		FSB Sa 09/		A Football Reg. Season	11:00am - 7:00pr		0 EEC12CT			\$150.00 NM
	1 W	FSB Sa 09/	29/12 6:41 PM NCA/	A Football Reg. Season	11:00am - 7:00pr	n :3	0 EEC12CT	507тн		\$150.00 NM
26 (09/29/12	09/29/12	48 Hours	10pm - 11pm	S-	:30	1	\$900.00	NM	
V	Veeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12S-	Spots/Week 1	<u>Rate</u> \$900.00					
S	pots: # Ch				Start/End Time	Length	n Ad-ID			Rate Type
	1 W	FSB Sa 09/	29/12 10:28 PM 48 Ho	ours	10pm - 11pm	:30) EEC12CTS	607тн		\$900.00 NM
27 0)9/30/12	09/30/12	Criminal MInds	1135pm-1235am	S	:30	1	\$75.00	NM	
N	Veeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12S	Spots/Week 1	<u>Rate</u> \$75.00					
S	pots: # Ch				Start/End Time		Ad-ID			Rate Type
L	1 Wi	SB Su 09/	30/12 11:54 PM Crimir	nal MInds	1135pm-1235am	:30	EEC12CT5	07тн		\$75.00 NM
28 0	9/30/12	09/30/12	Eyewitness News Wee	ekeı6am - 7am	S	:30	1	\$150.00	NM	
W	/eeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12S	Spots/Week 1	<u>Rate</u> \$150.00					
Sı	pots: # Ch				Start/End Time	<u>Length</u>				Rate Type
	1 WF	SB Su 09/3	30/12 6:44 AM Eyewii	ness News Weekend	6am - 7am	:30	EEC12CTS	07тн		\$150.00 NM
29 0	9/30/12	09/30/12	Face the Nation/ Face	the10:30am - 11:30am	S	:30	1	\$150.00	NM	
W			End Date MTWTFSS 09/30/12S	Spots/Week 1	<u>Rate</u> \$150.00					
Sp	oots: # Ch				Start/End Time	Length				Rate Type
	1 WF	SB Su 09/3	0/12 11:23 AM Face I	he Nation/ Face the Stat	e 10:30am - 11:30ar	n :30	EEC12CT50)7тн		\$150.00 NM
					Total Spots	38	1			
							· · · · · · · · · · · · · · · · · · ·			

Payment Terms Net 30 Days

Gross Total

\$24,650.00

Agency Commission

\$3,697.50

Net Amount Due

\$20,952.50



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 495063-2
 10/07/12
 October 2012
 10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Advertiser Product Estimate Number
Friends of Elizabeth Esty FRIENDS OF E ESTY 1864

Greer Margolis Mitchell Burns, Inc (GMMB) Attention: Accounts Payable 3050 K St NW Washington, DC 20007

Special Handling

Advertiser Code Product Code 118 125

Agency Ref

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WFSB
BOX 13034
Newark, NJ 07188-0034

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 10/01/12	10/01/12	Eyewitness News	6pm - 6:30pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 1	Spots/Week 1	<u>Rate</u> \$800.00				-	
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SBM 10/	01/12 6:28 PM Eyewit	ness News	6pm - 6:30pm	:3	0 EEC12CT5	07тн		\$800.00 NM
19 10/01/12	10/01/12	Eyewitness News	5:30pm - 6pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 1	Spots/Week 1	Rate \$675.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WF	SBM 10/	01/12 5:56 PM Eyewiti	ness News	5:30pm - 6pm	:3	0 EEC12CT5	07тн		\$675.00 NM
20 10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM	1	:30	1	\$700.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 1	Spots/Week 1	Rate \$700.00	-				
Spots: # Ch	Day Air	Date Air Time Descrip	otion .	Start/End Time	Length	1 Ad-ID			Rate Type
1 WF	SBM 10/0	01/12 11:34 PM Eyewitn	iess News	11PM - 11:35PM	:30) EEC12CT50	07тн		\$700.00 NM
				Total Spots		3			

Gross Total

\$2,175.00

Agency Commission

\$326.25

Net Amount Due

\$1,848.75

Payment Terms Net 30 Days